



Q7 / SQ7

Index

Introduction	03
Design	04
Performance	05
Interior	06
Technology	07
Exterior Colours	08
Seats & Upholstery	09
Wheels	10
Standard Equipment	11

Click to navigate directly to each section



Power that plays the long game

Introduction



The Audi Q7 and SQ7 is engineered with bold design elements. Its exceptional road presence, and interiors balance tactile luxury with seamless functionality. Serve both your mind and senses, whether it's a daily commute

or a longer journey. Every element is made to enrich your driving experience; from powerful engines to intelligent driver assistance, cutting-edge digital systems to class-leading comfort.





The shape of thoughtful design

Every angle of the Audi Q7 and SQ7 is designed to make you look. The front and rear profiles have been completely reimagined, featuring a stronger stance and an evolved singleframe grille.

Sharp, sculpted shoulder lines give the body a sense of movement, even at rest. High-definition Matrix LED headlights with dynamic indicators light the way with clarity and intention, while available digital OLED rear lights add visual signature and safety with multiple design modes.

Inside, generous proportions meet tactile surfaces, from polished inlays to soft-touch finishes, creating an atmosphere where premium becomes personal. These are not just beautiful SUVs. They are beautifully considered.



[Explore the SQ7](#)



Performance begins with presence

Beneath the surface, the Audi Q7 and SQ7 are defined by thoughtful engineering. The Q7 55 TFSI delivers a seamless 250kW of power and 500Nm of torque, paired with an eight-speed tiptronic transmission that adapts smoothly to every input.

The SQ7 steps into high-performance territory with a 373kW V8 engine and 770Nm of torque, delivering a drive that feels athletic and refined. Both variants feature quattro all-wheel drive for optimal grip in all conditions and adaptive air suspension that automatically adjusts to terrain. Whether cruising along the coast or handling complex city streets, every element works together to provide balance, confidence and quiet strength.





Tailored for high standards

The Audi Q7 and SQ7 are shaped not only by performance, but by practicality. With seating for up to seven, they offer flexible interior configurations for passengers, luggage or both.

The rear rows fold with ease, and the powered tailgate offers simple access to a spacious cargo area. Adaptive air suspension ensures comfortable travel across varying road conditions, while Audi Drive Select gives you seven driving modes that cater to everything from long-distance refinement to a more dynamic feel.





Ahead by design

The Audi Q7 and SQ7 is designed to intuitively guide as your personal co-pilot. The Audi virtual cockpit plus places high-definition, customisable information directly in front of the driver, while the MMI touch response system delivers navigation, media and climate control through intuitive, high-resolution screens. Audi connect enables real-time updates, vehicle access and remote functions

from your smartphone, while driver assistance systems help monitor and respond to traffic conditions around you. From adaptive cruise control to 360-degree cameras and lane guidance, this is intelligence made seamless, a suite of digital tools that support your instincts without overwhelming them.



Beauty in every hue

Exterior Colours



Chilli Red



Carrara White



Waitomo Blue



Ascari Blue



Sakhir Gold



Satellite Silver



Glacier White



Myth Black



Daytona Grey



Where comfort feels custom

Inside the Audi Q7 and SQ7, every seat has been designed to support your everyday journeys.

The Audi Q7 features sport seats upholstered in soft Valcona leather with S embossing, offering both structure and luxury for daily driving.

The Audi SQ7 enhances this with Sport seats plus, complete with rhombus quilting and deeper bolstering for a more engaging drive. The stitching, the materials, the layout, everything has been stylised to make the interior feel personal. Whether you're behind the wheel or in the third row, the focus is always the same; effortless comfort with a clear sense of purpose.





The details that carry weight

The wheels on the Audi Q7 and SQ7 do more than complete the design. They define it. On the Audi Q7

Platinum Edition, 21-inch alloys with striking red brake calipers set a tone of poised strength. The Black Edition builds on that with 22-inch wheels that pair dynamic proportions with a refined finish.

The Audi SQ7 sharpens the aesthetic even further, featuring 22-inch Audi Sport wheels in Anthracite Black, accentuated by a gloss-turned surface that catches the light with confidence. More than a styling element, each wheel is engineered for precise balance, strong visual presence and road-ready clarity; the kind of detail that reinforces not just how the vehicle moves, but how it feels before it does.





Standard Equipment



Wheels

- > 21-inch wheel- std for Platinum Edition
- > 22-inch wheel- std for Black edition
- > Disk brakes, front & rear, 18-inch, Red brake callipers
- > Tyre mobility kit
- > Tyre pressure monitoring system
- > Tyres 285/40 R21109Y xl low rolling resistance - std for Platinum Edition
- > Tyres 285/35 R22 106Y XL low rolling resistance - std for Black Edition
- > Vehicle tool kit
- > Wheel bolts with anti-theft protection and loose wheel detection



Performance and suspension

- > Adaptive air suspension
- > Electromechanical power steering
- > Quattro (with self-locking center differential) 48-V electric system, Mild hybrid



Exterior Equipment

- > Black roof rails (Black Edition only)
- > Black Styling with Black rings and Black mirrors (Black Edition only)
- > Bumpers, S line, in full paint finish
- > Door sill trims with aluminium inlays, front and rear, illuminated, front with S logo
- > Exterior mirrors, electrically adjustable, heated and folding, automatic. dimming, with memory function
- > Heat-insulating glazing for windshield
- > High gloss styling and body coloured mirrors (Platinum Edition only)
- > Panoramic glass roof
- > Privacy Glass (Black Edition only)
- > Rear window, rear door and side windows in clear glass
- > Roof edge spoiler including center high-mounted stop lamp
- > Roof rails in aluminium (Platinum Edition only)
- > Trailer hitch



Standard Equipment



Interior Equipment

- > 3rd row seats (7 seater)
- > 4-way lumbar support for the front seats
- > 4-zone deluxe automatic air conditioning
- > Contour ambient lighting package plus
- > Cigarette lighter and ashtray
- > Comfort center armrest, front
- > Control buttons in Gloss Black with haptic feedback and aluminium-look interior
- > Electric luggage compartment cover
- > Head restraints, front
- > Headlining in cloth, Black
- > Inlays, Matt Brushed Aluminium with linear embossing, Silver
- > Interior mirror, automatically dimming, frameless
- > Leather steering wheel, 3-spoke with multifunction and shift paddles
- > Loading sill protector, stainless steel
- > Rear seat bench plus
- > Seat heating, front
- > Sport seats, front
- > Stainless steel pedals and footrest
- > Upper interior element with contrasting stitching
- > Valcona leather with S embossing



Lighting

- > Headlight cleaning system
- > LED rear lights plus
- > LED door projection front and rear
- > Matrix LED headlights
- > Separate daytime running light





Standard Equipment

Safety and convenience

- > Audi pre sense rear
- > Anti-theft alarm
- > Convenience key with sensor-controlled release of the luggage compartment lid, with Safelock
- > Cruise control including speed limiter
- > Front seats, electrically adjustable with memory function for the driver seat
- > Fuel tank with increased capacity
- > First-aid kit with warning triangle
- > ISOFIX child seat mounting and top tether
- > ISO FIX child seat mounting for the front passenger seat
- > Lane departure warning with emergency assist
- > Luggage compartment lid, electrically opening and closing
- > Parking system plus
- > Power latching doors

- > Reversing camera
- > Side airbags, front and head airbag system
- > Side assist with exit warning and rear cross-traffic assist
- > Steering wheel adjustment, manual

Audio and communications

- > Audi Application Store and smartphone interface
- > Audi connect emergency call & service with Audi connect remote & control
- > Audi connect navigation & infotainment
- > Audi phone box
- > Audi virtual cockpit plus
- > Bang & Olufsen 3D Premium sound system
- > USB ports with charging function in the first and second seat row





Audi Vorsprung durch Technik

