



Q8/SQ8

Index

Introduction	03
Design	04
Performance	05
Technology	07
Interior	09
Lighting	10
Exterior Colours	11
Wheels	12
Standard Equipment	13

[Click to navigate directly to each section](#)



Muscle in a tailored suit. Sculpted to stand out

Introduction



There are vehicles and then there are statements. The Audi Q8 and SQ8 are the latter, engineered to deliver more than just movement. These are premium performance SUVs reimagined to reflect the ambitions of those who drive them. With broad, coupé-inspired shoulders, clean lines, and a chassis that whispers strength, every inch is

sculpted for impact. But this is not aggression. This is true control - calm, cool, and connected. Whether you're in the refined Audi Q8 or the visceral Audi SQ8, every detail exists to elevate your experience. Not for effect, but for purpose. Welcome to your new benchmark.





Built to take the lead

Great design doesn't follow. It leads. The Audi Q8 and SQ8 bring sharp, deliberate styling that tells you everything you need to know before the engine even starts.

The widened singleframe grille dominates the front, flanked by muscular contours and a purposeful stance. Crisp creases along the body catch light like sculpture, while the sloped rear and frameless doors add a coupé-like finish to the SUV's imposing form.

This is a masterclass in balance, where aggressive posture is tempered by architectural beauty.

The updated rear apron and refined detailing elevate every visual touchpoint, from parking lot to mountain pass. Here, design is more than aesthetic. It's identity.



[Explore the SQ8](#)





**Unshaken. Unstoppable.
Unmistakable.**





Power should feel effortless. And in the Audi Q8 and SQ8, it does.

The Audi Q8 delivers assured strength and seamless control, thanks to adaptive air suspension that responds to the road in real time, absorbing every bump, adjusting to every corner. It's fluid. It's composed. It's built to glide through your world without hesitation.

Then there's the Audi SQ8, where the 4.0 TFSI V8 engine wakes up with a low, confident growl and delivers 373kW of power and 770Nm of torque. That means 0–100km/h in just 4.1 seconds. It's not just speed; it's precision harnessed for thrill.

The quattro all-wheel drive with a self-locking centre differential puts that power exactly where you need it, whether you're cruising the coastline or carving through mountain passes. This is a drive that doesn't shout. It speaks calm and fluently in performance.



Quietly
brilliant





Intelligence is built into every drive. In the Audi Q8 and SQ8, technology doesn't distract, it disappears seamlessly into your journey, enhancing everything without ever shouting for attention.

The Audi virtual cockpit plus delivers razor-sharp navigation and driver information in full digital clarity. While the dual touchscreen MMI touch response system offers intuitive access, you can experience a world with haptic feedback that responds to your fingertips like a well-crafted instrument.

Integrated Audi connect services and the built-in app store bring entertainment, real-time traffic data, and personalisation into the cabin, keeping your journey as smart as your destination. This is innovation that moves at your pace.



Poised to your posture

Step inside and let the world fall away. The interior of the Audi Q8 and SQ8 is a sanctuary sculpted in soft-touch materials, stitched leather, and intelligent design.

Valcona leather seats with S embossing wrap around you with ergonomic precision; each seam a stitch of craftsmanship, each surface shaped for sensory ease. Opt for the sport seats plus, diamond quilting and extended side to add even more to every drive.

A panoramic glass sunroof invites natural light in, while four-zone automatic climate control ensures everyone on board enjoys tailored comfort. Customisable ambient lighting allows you to shift the mood to match your destination; be it business, escape, or indulgence. This isn't just premium. It's personalised.





Precise vision

The Audi Q8 and SQ8 don't just light the way. They reframe it. Optional HD Matrix LED headlights scan and adapt to your surroundings with millisecond precision, directing light exactly where it's needed, while reducing glare for oncoming traffic.

At the rear, digital OLED tail lights provide an unmissable signature that communicates both presence and intention, even while stationary. Animated lighting sequences greet you as you approach and send you off with elegance when you depart.

Inside, multicoloured contour and ambient lighting adds atmosphere with the touch of a button. It's not just about seeing. It's about being seen, perfectly.



Gloss over the ordinary

Exterior Colours



Chilli Red



Carrara White



Waitomo Blue



Ascari Blue



Sakhir Gold



Sattelite Silver



Glacier White



Myth Black



Daytona Grey





Grounded in power

The wheels beneath you say more than you think. The Audi Q8 rides on standard 22-inch alloys that pair sharp design with engineering finesse. Red brake callipers peek through for a dash of audacity.

For those who favour more muscle, optional 23-inch Audi Sport wheels come in three unique designs; each sculpted for grip, balance, and visual power.

Whether you're cruising at pace or paused in the driveway, these wheels project capability, clarity, and complete confidence. It's a stance that makes no apologies and takes no detours.





Standard Equipment



Wheels

- > 22-inch wheel
- > Disk brakes, front & rear, 18-inch, Red brake calipers
- > Space-saving temporary spare wheel
- > Tyre pressure monitoring system
- > Tyres 285/40 R22 lLOY XL
- > Vehicle tool kit and vehicle jack
- > Wheel bolts with anti-theft protection and loose wheel detection



Performance and suspension

- > Adaptive air suspension sport
- > Electromechanical power steering
- > Quattro (with self-locking center differential)



Exterior Equipment

- > Black roof rails (Black Edition only)
- > Black Styling with Black rings and Black mirrors (Black Edition only)
- > Bumpers, S line, in full paint finish
- > Door sill trims with aluminium inlays, front and rear, illuminated, front with S logo
- > Exterior mirrors, electrically adjustable, heated and folding, automatic dimming, with memory function
- > Heat-insulating glazing for windshield
- > High gloss styling and body coloured mirrors (Platinum Edition only)
- > Panoramic glass roof
- > Privacy Glass (Black Edition only)
- > Rear window, rear door and side windows in clear glass
- > Roof edge spoiler including center high-mounted stop lamp
- > Trailer hitch



Standard Equipment



Interior Equipment

- > 4-way lumbar support for the front seats
- > 4-zone deluxe automatic air conditioning
- > Contour ambient lighting package plus
- > Cigarette lighter and ashtray
- > Comfort center armrest, front
- > Control buttons in Gloss Black with haptic feedback and aluminium-look interior
- > Electric auxiliary air heater
- > Electric luggage compartment cover
- > Head restraints, front
- > Headlining in cloth, Black
- > Inlays, Matt Brushed Aluminium with linear embossing, Silver
- > Interior mirror, automatically dimming, frameless
- > Leather steering wheel, 3-spoke with multifunction and shift paddles
- > Loading sill protector, stainless steel
- > Rear seat bench plus
- > Seat heating, front
- > Sport seats, front
- > Stainless steel pedals and footrest
- > Upper interior element with contrasting stitching
- > Valcona leather with S embossing



Lighting

- > Headlight cleaning system
- > LED rear lights plus
- > LED door projection front and rear
- > Matrix LED headlights
- > Separate daytime running light



Standard Equipment

Safety and convenience

- > 360-degree cameras
- > Adaptive cruise control with speed limiter, efficiency, swerve and turn assist
- > Audi pre sense basic
- > Anti-theft alarm
- > Convenience key with sensor-controlled release of the luggage compartment lid, with Safelock
- > Cruise control including speed limiter
- > Front seats, electrically adjustable with memory function for the driver seat
- > Fuel tank with increased capacity
- > First-aid kit with warning triangle
- > ISOFIX child seat mounting and top tether for the rear seat bench
- > ISO FIX child seat mounting for the front passenger seat
- > Lane departure warning with emergency assist
- > Luggage compartment lid, electrically opening and closing
- > Park assist with parking system plus
- > Power latching doors
- > Side airbags, front and head airbag system
- > Steering wheel adjustment, electric

Audio and communications

- > Audi Application Store and smartphone interface
- > Audi connect emergency call & service with Audi connect remote & control
- > Audi connect navigation & infotainment
- > Audi phone box
- > Audi virtual cockpit plus Bang & Olufsen 30 Premium sound system
- > USB ports with charging function in the first and second seat row





Audi Vorsprung durch Technik